Experience interactive learning through applied clinical decision-making

Why an Interdisciplinary Case Conference?

Interdisciplinary Case Conferences (ICCs), often referred to as Tumor Boards, are forums used by physicians and allied health professionals to discuss a patient’s diagnosis and the most appropriate treatment strategy and care options unique to the circumstances of the patient.

With our new ICCs from Oncology University, your company representatives can experience what their customers do as part of their routine patient care activities and better understand how they arrive at optimal treatment decision making. The participants will gain a deep understanding of the interdisciplinary care of patients with specific cancer diagnoses, providing them the right tools to communicate effectively with providers.

How does this work?

The ICC from Oncology University is available in a variety of disease states and formats ranging from two hours to an all-day session and can be customized to your situation. Depending on the size of the group and/or your available budget, participants get to experience a discussion among real clinicians around a simulated case, or engage even further by playing the role of a healthcare professional during a group session moderated by a healthcare professional.

Who should participate in an ICC?

This type of program is generally of interest to sales or other company representatives with a deep clinical understanding who are seeking a more in-depth, applied educational activity.

Why Oncology University?

Oncology University provides training, tools and knowledge that your team needs to more effectively engage with community oncologists. We work closely with physicians and other healthcare professionals from one of the largest community oncology networks in the world and have a deep clinical understanding, as well as a strong knowledge of community oncology practice operations. Through the expertise of our experienced faculty of oncology clinicians, industry experts and patients, we can offer training services unmatched by any other organization.

Learn More Today

Please contact your McKesson Specialty Health Business Development Director, call us at 1.866.951.2774 or email us at PharmaBiotechSolutions@McKesson.com.